

Traditional Funding Sources:
Governmental, Intergovernmental,
Philanthropic

Financial Marketplaces

Innovation Funding Sources:
Recoverable Grants, Revolving
Loans, Impact and Senior
Investment, Non-Financial Enablers

**Management and communications
with public funders and donors**

**Management and communications
with market investors, enablers,
and stakeholders**

**Assess potential traditional
funding sources:**

- Governmental funds and instruments
- Intergovernmental funds
- Philanthropic support
- Guarantees and other enablers

**Conduct risk assessment and
prepare a financial offering for
private finance including**

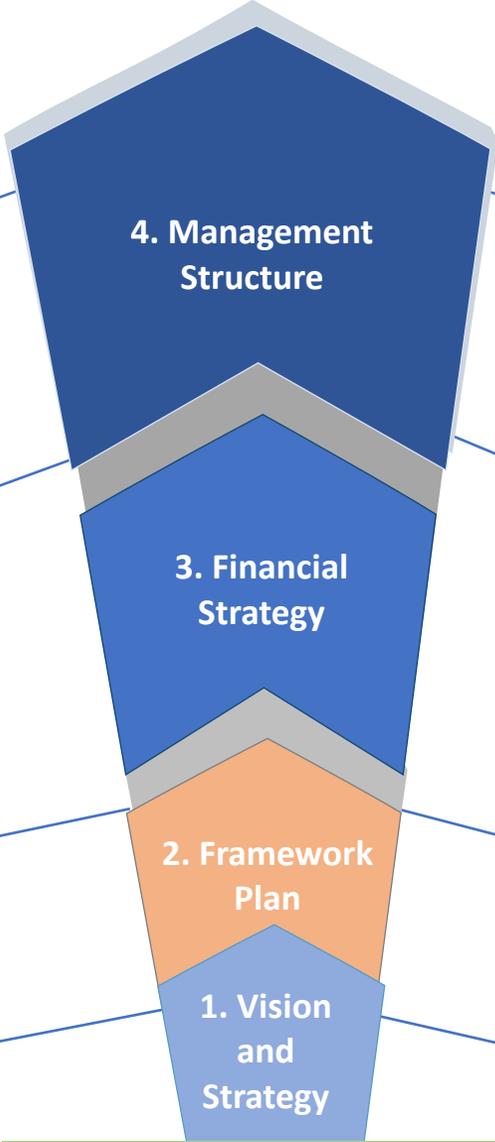
- Early-stage loans or recoverable grants
- Impact investment
- Senior investment

- Identify potential project scale and cost
- Assess infrastructure and public space use needs
- Secure initial public-sector commitments for infrastructure improvements

- Develop and cost pilot projects for approval and implementation
- Expand upon enabling instruments and frameworks
- Assess impacts and set metrics for monitoring

- Assess local economy and social demographics, building conditions, ownership
- Review existing enablers
- Analyze legal restrictions

- Select representative pilot projects
- Conduct SWOT Analysis
- Report to stakeholders



Monuments, Public Buildings, Public Areas

Grassroots Projects

Commercial, Residential, Hospitality